



Putting Insights In Your Corner.



**Optimize
your online
marketing
campaigns
with our
turnkey web
and e-mail
solutions**

Web and E-mail Products and Services

Complete E-mail Marketing Services

Let Cornerstone plan and manage your next e-mail marketing campaign. Based on your marketing objectives, we research and recommend from hundreds of permission e-mail lists. And, we can handle your entire e-mail campaign execution, from list selection to creative, from broadcasting to privacy compliance consulting, while staying focused on matching your marketing objectives to the appropriate lists. Cornerstone's proprietary broadcast application provides best-of-class deliverability, ensuring that your message goes out simultaneously in both HTML and text.

Targeted Web Advertising

By scrutinizing and evaluating a huge range of web sites, we can help put your advertising message on those sites where it will have the most impact. In addition to making placement recommendations, we can host and serve ads, and can provide comprehensive reports for online campaigns.

Leading-edge Search Engine Marketing

Put your online ad in front of the people who are ready to buy. Let us help you select the keywords that sync up with the terms your prospects are entering into the major search engines. As part of our pay-per-click search engine marketing services, we can help you set your budget and develop a plan of action based on your online needs and objectives.

Contact Us

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Make the Best Use of the Web Today

To start optimizing your online marketing campaigns, call 1.416.932.9555 today.